

NOVEMBER 2022 STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, HISAR IMPACT REPORT

(An Initiative by Department of Higher Education, Haryana)

Presented by

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Monthly Newsletter-

STARTUP INCUBATOR HISAR NEWSLETTER



Foreward

November, 2022

Entrepreneurship has created a profusion of opportunities for creative minds across various fields. This trend of developing startups is possible because institutions are equipped with startup incubators that give access to infrastructure, technology and easy access to funding. As a result of this amount of enthusiasm and excitement, the generation may do considerably more than they had previously thought.

Through the startup incubator project, the Department of Higher Education Haryana and SACC India are collaborating to improve the lives of many students. Government institutions in the state of Haryana serve as a conduit for student development. Incubation Centres are working tirelessly to develop programs that speed the path of student startup founders.

The Startup Incubator Cum Centre of Excellence, Hisar, appreciates the Principals, Entrepreneurial Development Units, and instructors who have worked with us to create a welcoming atmosphere for student entrepreneurs.

Special thanks to:

Dr. Deepmala Lohan

Principal, Govt. PG College, Hisar

Dr. Ram Partap

Principal, Govt. College, Hansi

Dr. Asha Rani Saharan

Principal, Govt. College for Women, Hisar

Dr. Sunder Singh Dhandha

Principal, Govt. College, Barwala

Insights This Month



04 Outreach Sessions



01

Mentoring Sessions



New Startup Applications & Enquiries



Total Number of Active Startups

Outreach Sessions



On 3rd November'22, an awareness session was conducted at Government College, Hansi.

We spoke about their business idea. Some students wanted to create their businesses with innovative ideas. We also advised them in terms of startup incubator initiatives and their benefits.

On 2nd November'22, an awareness session was conducted at the Government College, Barwala.

We spoke about their business idea. We also advised them in terms of startup incubator initiatives and their benefits.





On 17th November'22, we conducted an awareness session at Government PG College, Hisar to spread knowledge about entrepreneurship.

During the session, many innovative business ideas were discovered with the students. We also encouraged them to bring forth such business ideas to the Startup Centre.

On 21st November'22, we visited Government College Hansi and organized an awareness program.

The enthusiastic students were informed about how entrepreneurship can be pursued while studying.





On 4th November'22, Mr. Ashish of Government PG College Hisar visited the Startup Incubator Centre and shared his business idea with us. His idea was to start a venture related to mobile applications.

We also gave him a brief about the startup incubation process and its legal formalities.

On 4th November'22, Ms. Nishu from Government College, Barwala, visited the Startup Incubator Centre.

We spoke about the business idea with her. We also gave important food-related suggestions and other information to bridge the gap between retailers and clients.





On 4th November'22, Mr. Ankush from Government PG College Hisar visited the Startup Incubator Centre.

He wanted to set up a startup related to female beauty products. We also instructed her on the startup incubation process and legal procedures.



On 3rd November'22, Mr. Amit of Government PG College Hisar visited Startup Incubator Centre. He wanted to focus on his idea related to the service sector.

We also gave him a brief about the startup incubation process and its legal formalities.

On 2nd November'22, Ms. Chetna from Government PG College, Hisar visited the Startup Incubator Centre and discussed his business idea to initiate a startup related to fashion design.

We also gave him a brief about the startup incubation process and its legal formalities.





On 1st November'22, Mr. Pardeep from Government PG College, Hisar visited the incubator center. He discussed his business idea to start a venture related to digital marketing.

We also assisted him with the startup incubation process and the legal formalities involved.

On 23rd November'22, Mr. Dinesh from Government PG College, Hisar visited Startup Incubator Centre. He wanted to initiate his business idea related to art and craft.

We also guided him about the scope and importance of this business.





On 17th November'22, Ms. Annu from Government PG College, Hisar, visited Startup Incubator Centre for enquiry.

She wanted to start a cosmetic business and sell quality cosmetic products to her customers at reasonable prices.

On 16th November'22, Ms. Soni from Government College for Women, Hisar, Ms. Urmila, Founder of Uri Mehandi and Painting Hub, and Ms. Kavita from Government PG College, Hisar, visited the Startup Incubator Centre.

Mr. Manjeet Duhan discussed the new business idea, the development stage, and the demand for their product in the future.





On 15th November'22, Ms. Soni from Government PG College, Hisar visited Startup Incubator Center for idea discussion. She was keen to start her business in fashion design.

We assisted her with the startup incubation process and the legal formalities involved.



On 24th November'22, Ms. Pooja of Government PG College, Hisar visited Startup Incubator Centre. She had an idea to run a startup related to a women's fashion clothing line.

We guided them with an appropriate business strategy.

On 24th November'22, Ms. Renu from Government PG College, Hisar, visited Startup Incubator Centre.

We discussed business ideas with her to make pickles. We inspired them to join the startup incubator project and further work on her business canvas model.





On 9th November'22, Ms. Khushi from Government PG College, Hisar, along with Ms. Nishu from Government College, Barwala and Ms. Annu from the Government PG College, Hisar, visited Startup Incubator Centre to receive their awards.

Spotlight of the Month



On 10th November'22, we visited the Government PG College, Hisar, and organized a business meeting with them.

The students who won the competition were awarded the prize for the mega idea competition.

On 17th November'22, we organized an awareness session with NCC students and guided them about Startup Incubator Project.

The NCC students were guided about the benefits of being an entrepreneur and generating self-employment.





On 30th November'22, Government PG College Hisar students visited Startup Incubator Centre.

The students were briefly informed about the startup incubator projects and were guided about marketing skills that can be used to grow their businesses.

My Story Session



On 30th November '22, Mr. Sumit-founder of Mit art gallery led a My Story Session. He shared his startup experience, hurdles, and accomplishments with the students. He also highlighted how the startup team constantly supported his business.

Sumit gladly shared how he achieved this position. He added his mentoring experience about how he has always been motivated to keep moving forward and work hard.

Mentoring Session



On 17th November'22, we organized a mentorship session with Mr. Roshan Kirori (Founder of Daksh Animations). The theme of the session was how to use marketing abilities in business. Marketing is a vital skill which we can use to significantly improve the sales of their goods. The session's speaker explained to the students how they might utilise marketing tactics to expand their enterprises.

Startup Incubated

Sonii enterprise works on selling cosmetic products and fashion wear for females, like jeans, jackets, hoodies, night suits, etc.

Startup Name-Sonii Enterprise Founder- Ms.Soni

Startup Testimonials

I am happy to be a part of the Startup Incubator center, Hisar. The centre provided a platform for flourishing entrepreneurship and also emphasized on the all-around development of startups.

STAR

It provided a lot of opportunities for me to showcase the talents, which included sales, marketing, and product development. These activities created a very enjoyable and enriching environment for the startup. Startup Name- Bharat Kitab Ghar Founder- Vanshika

Our Incubated Startups



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Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.

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